

Covid e produttività: gli effetti a medio termine

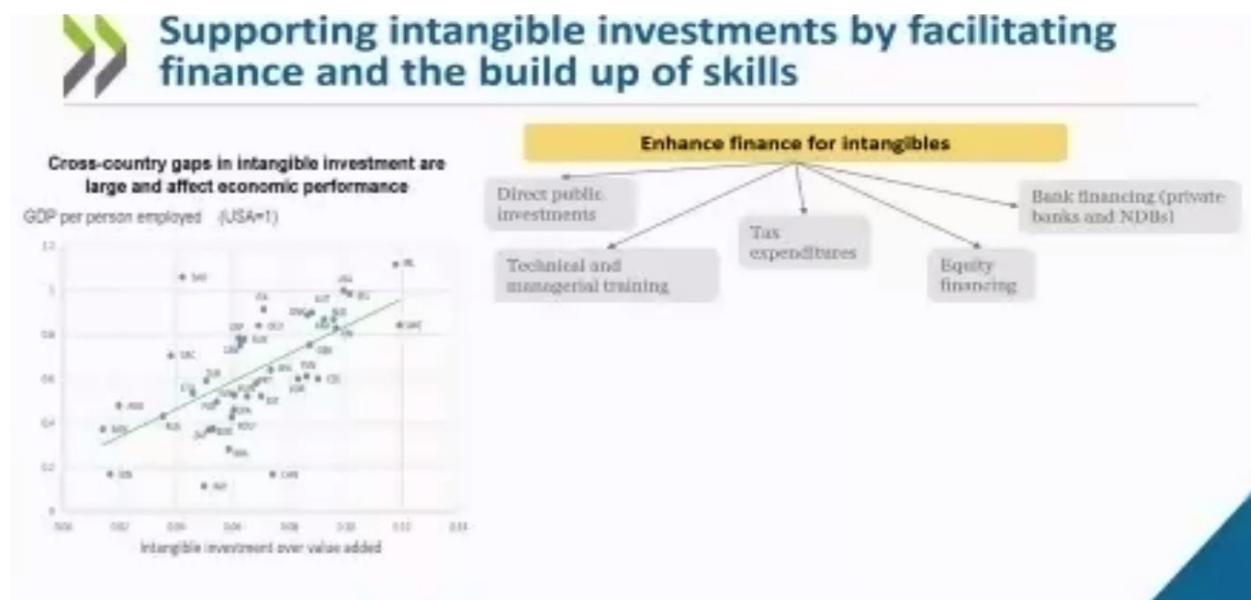
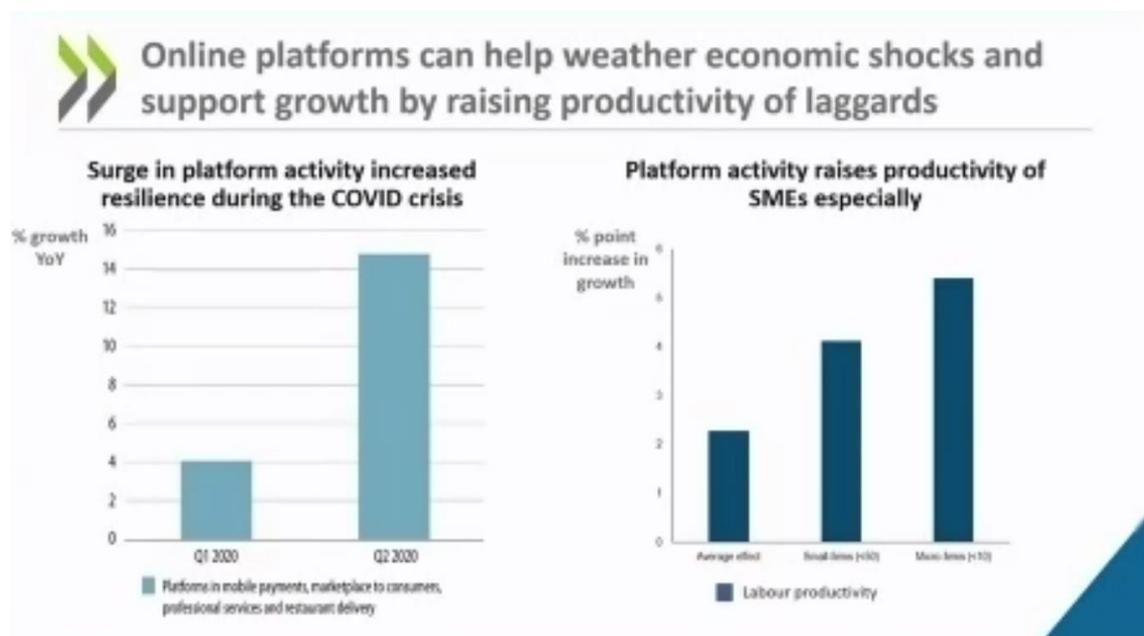
La produttività dipende in grande misura dall'innovazione nelle attività sia manifatturiere che di servizi, oltre che da domanda e investimenti.

Con lockdown e distanziamento l'unico modo di far funzionare l'economia a distanza è stato attraverso le piattaforme digitali

Anche le microimprese hanno dovuto apprendere ad utilizzare gli strumenti digitali per sopravvivere

Mentre la rottura delle catene di valore globali dovuta al Covid incide negativamente sulla produttività totale dei paesi, il training digitale aumenterà il capitale intangibile e con esso la produttività.

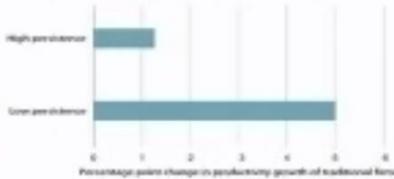
Qui di seguito 4 slides dell'OCSE presentate al G20 illustrano questo processo





Set the right market conditions and ensure access to connectivity

Impact on productivity growth from platform use in markets with high- and low-persistence at the top



Level the competitive playing field and support business dynamism

International cooperation among competition enforcers

Promote data security, data portability and multi-homing initiatives

Upgrade antitrust law

Facilitate the creation of start-ups

Digital government

Adapt taxation frameworks to the digital age through BEPS

Improve insolvency regimes & limit the loss of intangible assets

Widen access to digital infrastructure

Broadband development plans & usage targets

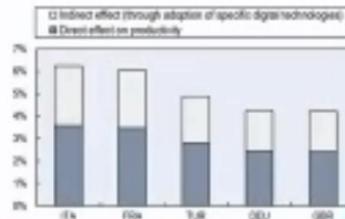
Expand coverage in rural areas

Data-driven regulation, to monitor quality and prices

Encourage private investment or invest directly

Promote competition and remove barriers to investment

Increasing access to high-speed broadband is associated with higher productivity



Policies in 4 areas can help close gaps, support recovery and increase resilience via digitalisation

1 Facilitate intangibles financing...

2 ...and especially skills upgrading

Intangibles

+ Digital Technologies

3 Set the right market conditions...

4 ...and provide digital infrastructure and connectivity

Strong access

Frontier: Continued productivity growth

Frontier: Higher wages



Productivity dispersion

Wage dispersion

Insufficient access

Laggards: Sluggish productivity growth

Laggards: Lower wages

A comprehensive policy approach leveraging on best practices is required